



New Alresford Town Council

Alresford Recreation Centre, The Avenue, Alresford, Hants, SO24 9EP

Tel: 01962 732079. Email: committeeclerk@newalresford-tc.gov.uk.

Website: www.newalresford-tc.gov.uk

Minutes of the Economy & Tourism Committee meeting held on Tuesday 12th February 2019 at Alresford Recreation Centre, Alresford, SO24 9EP, commencing at 6.00pm.

	In attendance	Apologies	Absent
Cllr Evans	✓		
Cllr Gordon-Smith	✓		
Cllr Pinch	✓		
Cllr Sprott	✓		
Cllr Spencer		✓	
Cllr B Deeming	✓		
Cllr Power		✓	

ALSO PRESENT: Frances Simpson-Committee Clerk and Marcia Phillibert – Town Clerk

E19/001 **TO RECEIVE AND ACCEPT APOLOGIES FOR ABSENCE**

Apologies were received from Cllrs Power & Spencer.

E19/002 **TO RECEIVE DECLARATIONS OF INTEREST ON AGENDA ITEMS**

No Declarations of Interest on the agenda were received.

E19/003 **TO APPROVE DISPENSATIONS OF PECUNIARY INTEREST ON AGENDA ITEMS**

There were no items of pecuniary interest received.

E19/004 **PUBLIC PARTICIPATION**

The Chairman of the Alresford Chamber of Commerce explained that the Chamber are going to produce boards listing reasons for visitors to come to Alresford. These will be the many events that various groups and organisations run in the town such as the Watercress Festival, War on the Line, Fireworks etc. Flyers will also be produced and distributed via WCC Tourism. Also, in the pipeline will be another event which all groups and organisations would take part in, which WCC would hopefully support. Recent parking issues in the Dean relating to the McCarthy & Stone development have been resolved by the builders using the ARC car park.

E19/005 **TO RECEIVE AND APPROVE MINUTES AND RECOMMENDATIONS OF THE PREVIOUS MEETING HELD ON 27th November 2018**

The minutes of the previous meeting held on 27th November were signed by Cllr Evans as a true and correct record.

E19/006 **TO CONSIDER ANY MATTERS ARISING NOT COVERED ON THE AGENDA**

The reprint of the Alresford Millennium & Alre Valley Trail leaflet was discussed. Committee agreed to request photographs from local

photographic enthusiasts via Facebook for possible publication in the new leaflet. Also agreed was that the clerk will ask a local resident, who runs All Things Alresford site as a hobby, if they have any surplus Alresford photographs.

Resolution: Within seven days to complete the Millennium Trail Leaflet adjustments so that it is ready for reprint. **Proposed:** Cllr Evans **Seconded:** Cllr Pinch.

E19/007 **UPDATE FROM THE CHAMBER OF COMMERCE & MID HANTS RAILWAY LINE**

Chamber of Commerce update was dealt with in public participation. The clerk advised the committee that the usual events organised by the Mid Hants Railway will be taking place throughout 2019. These include running a shuttle from Medstead to Alresford during the Watercress Festival along with the spring Steam Gala, Day out with Thomas and so on.

Resolution: The clerk will write a letter to Mid Hants Railway requesting an update on Station car park lease, which is due to end in 2020, and possible impact on the town.

Proposed: Cllr Evans **Seconded:** Cllr Sprott. **Agreed.**

P19/008 **CLERKS UPDATE**

The Clerk advised the committee that licensing preparations were underway for the 2019 hanging basket scheme.

P19/009 **ALRESFORD ROTARY TOWN SIGNS**

A representative from Alresford Rotary proposed that they renovate the Colonel Stratton Bates board. Also proposed was to renovate the 3 Town Entry troughs where some of the wood has decayed.

Resolution: It was agreed to refresh the Colonel Stratton Bates sign.

Proposed: Cllr Pinch **Seconded:** Cllr Gordon Smith. **Agreed.**

Resolution: It was agreed to repair the town entry flower troughs like for like or if Rotary prefer to replace the troughs with a new version then they should represent the idea to the next Economy & Tourism Committee.

Proposed: Cllr Pinch **Seconded:** Cllr Evans. **Agreed.**

The clerk will write and thank Alresford Rotary for their generosity.

E19/010 **ARC CAR PARK TRO**

The idea of providing trader parking at ARC was initiated over 2 years ago when a comprehensive survey was carried out by the then Market Town Development Officer. The committee agreed that this project should be pursued. The latest information from a legal advisor at WCC is that this project must proceed through a TRO and there is a current waiting list of 2 years. Committee felt that WCC should have advised this at the inception of communications with them 2 and half years ago.

Resolution: The Town Clerk is to contact WCC expressing disappointment, stating that NATC understood the TRO process would have been put into place initially. **Proposed:** Cllr Sprott **Seconded:** Cllr Pinch. **Agreed**

E19/011

TO DISCUSS LONGBARN PLANNING

It has been brought to the attention of NATC that the Lavender Longbarn on the Bishops Sutton Road may have been in breach of their planning application by merchandising additional goods. In addition, they are breaching the café seating capacity. WCC Planning have noted this and the Longbarn need to apply for retrospective planning permission by 15th March.

Resolution: This subject is to be referred to full council and a letter will be drafted by Cllrs Evans & Sprott and sent onto the Town Clerk for circulation before the next meeting. Subject to approval the letter will then be submitted to WCC Planning.

Proposed: Cllr Evans **Seconded:** Cllr Sprott. **Agreed**

Meeting was closed at 19.17 hrs.

The next Economy & Tourism meeting will take place on Tuesday 2th April 2019 at 1900 hours at the Town Council Meeting Room, Alresford Recreation Centre, The Avenue, Alresford SO24 9EP.