



New Alresford Town Council

TOURISM COMMITTEE MEETING

**MINUTES OF THE MEETING OF NEW ALRESFORD TOWN COUNCIL held on
WEDNESDAY 26th September 2017 at 6.00PM in the Alresford Recreation Centre, Alresford**

	In Attendance	Apologies	Absent
Cllr Evans	✓		
Cllr Power	✓		
Cllr Deeming	✓		
Cllr Witchard			✓
Cllr Pinch	✓		
Cllr E. Jeffs	✓		
Cllr B. Jeffs	✓		

Also present: Frances Simpson, Committee Clerk

170911	To elect Chairman of Tourism Committee for the ensuing municipal year Cllr S.Evans was Proposed as Chairman by Cllr M.Power and Seconded : Cllr S.Deeming
170912	To receive Declarations of Interest on Agenda Items There were no declarations of pecuniary items relevant to the agenda declared.
170913	To receive and accept apologies for absence No apologies were received at this meeting.
170914	The Chairman to sign as a correct record the Minutes of the Council meeting held on 18th January 2017 The Chairman signed as a correct record the Minutes of the Council meeting held on 18 th January 2017
170915	Public participation-None
170916	To consider schemes for inclusion in 2018/19 budget. The committee agreed that they would like to continue with the inherited schemes set up by the former Town Market Development officer, Heidi Isa. However, it was noted that there would be staffing implications involved which would require resourcing. It is hoped that the current projects would be completed by Kat Lemon. It was agreed that as in former years the cost of the Pocket Guide distribution should fall to Tourism Committee. Resolution: This committee would like to continue to fund the distribution of the pocket guide subject to the correct procedural processes. Proposed: Cllr M.Power Seconded: Cllr S.Deeming
170917	To consider any future schemes to be included in a 5-year strategic plan. On looking at the strategic plan drawn up by Cllr S.Evans it was noted that the committee would like to support the economic vitality of Alresford. Resolution: To adopt Cllr S.Evans strategic plan with the word change 'employers' instead of 'retailers' in objective 4. Proposed: Cllr S.Evans Seconded: Cllr M.Power
170918	To consider the purchase of ARC Window Graphics Resolution: To order and install window graphics for the front windows of the ARC building to include the Town Council shield logo and wording 'New Alresford Town Council'. Proposed: Cllr S.Evans Seconded: Cllr S.Pinch

170919	<p>To review Hanging Basket Scheme</p> <p>It was agreed to arrange a meeting with the Nursery, Chairman and Clerk in January to discuss the progression and plans for 2018 floral displays.</p>
170920	<p>To consider Town Centre Development future plans.</p> <p>It was agreed that the clerk would write a letter to all the main groups of the town welcoming them to the next Tourism Committee Meeting in November, inviting a single representative to come and present their suggestions for projects within Alresford to keep the town vibrant and to promote its economy.</p>
170921`	<p>To discuss parking at the Town Council Car Park</p> <p>Resolution: The Clerk will contact WCC to present a scheme of how the inclusion of trader parking permits would work at the Arlebury Park Car Park.</p> <p>Proposed: Cllr S.Evans Seconded: Cllr M.Power</p>
170922	<p>To discuss Trail Tale</p> <p>It was agreed that the clerk will contact the managing director of Trail Tale to gain more information about his Heritage Walk App in order that the committee can discuss this project in more detail.</p> <p>Resolution: The Clerk will write and ask the Church for permission to replace the post mounting of the Millennium Trail board situated by the French graves in St Johns Church yard. Proposed: Cllr M.Power Seconded: Cllr S.Evans</p>
170923	<p>To agree the terms of Reference for the Tourism Committee</p> <p>Resolution: To alter the heading of this Committee from 'Tourism & Economy' to 'Economy & Tourism'. Proposed: Cllr S.Evans Seconded: Cllr M.Power</p> <p>Resolution: Cllrs B.Jeffs and E.Jeffs are to be members of Economy & Tourism Committee. This will go to full Town Council to be ratified.</p> <p>Proposed: Cllr S.Evans Seconded: Cllr M.Power</p>
170924	<p>The date of the next Economy & Tourism meeting was confirmed to be held on 28th November 2017</p> <p>The Chairman closed the meeting at 19.10pm</p>