



New Alresford Town Council

TOURISM COMMITTEE MEETING

**DRAFT MINUTES OF THE MEETING OF NEW ALRESFORD TOWN COUNCIL held on
WEDNESDAY 18^h January 2017 at 6.00PM in the Alresford Recreation Centre, Alresford**

	In Attendance	Apologies	Absent
Cllr Evans	✓		
Cllr Griffiths	✓		
Cllr Gower		✓	
Cllr E Jeffs	✓		
Cllr B Jeffs	✓		
Cllr Kerr-Smiley			✓
Cllr Power	✓		
Cllr Saunders	✓		

Also present: Frances Simpson, Committee Clerk

170101 To receive and accept apologies for absence

Apologies were received and accepted from Cllr B Gower & Ellen Simpson due to work commitments

170102 To receive Declarations of Interest on Agenda Items

There were no declarations of pecuniary items relevant to the agenda declared

170103 The Chairman to sign as a correct record the Minutes of the Council meeting held on 8th November 2016.

The Chairman signed as a correct record the Minutes of the Council meeting held on 8th November 2016.

170104 Public participation

None

170105 Future Projects

170105.1 ARC Window graphics/noticeboard

The Committee had already agreed in a previous meeting to implement some window graphics for the front of the building and on this occasion, it was decided to obtain some quotes for a window display board to complement this. Council agendas and information can then be displayed clearly to the public.

170105.2 Hanging baskets & Up the Poles 2017

Planting arrangements with the nursery are to be confirmed soon and the Council intends to have similar floral displays for the town as in 2016 with the same nursery supplying and maintaining them.

Resolution: It was agreed that as the Council's water bowser is now redundant and the lower transporter section should therefore be sold to recoup some of the money originally spent. Clerk will write an advertisement after finding out original cost and place it in 'The Forum' magazine. If there is no response it will then be sold on eBay.

Proposed: Cllr S.Evans

Seconded: Cllr B.Jeffs

(Agreed)

- 170106 Town Market Development Officer**
Heidi Isa updated the committee with planned projects for Alresford in 2017. It is her intention to set up a Town Team and also a Parking Working Party to encourage businesses to park their vehicles in the ARC car park instead of the town centre. Kat lemon has devised a Wildlife Week for half term where daily activities will be held such as a visit from the Hampshire and Isle of Wight Wildlife Trust. All schools in the area will be aware and entry will be free.
The Easter Egg and Ghost Hunt will be repeated and there is the possibility of a History day to celebrate the opening of the new museum at the Old Fire Station.
- 170107 Chamber of Commerce Update**
Cllr Evans reported that the 2016 Christmas Tree project was the most successful to date with over 180 trees sold and erected throughout the town. It is a huge undertaking with the Chamber of Commerce organising and co-ordinating and The Pigs erecting the trees and checking all the electrical components.
A new Alresford pocket Guide will be released in April/May 2017.
- 170108 Terms of reference**
Resolution: The terms of Reference were agreed with some minor alterations.
Proposed: Cllr M.Power **Seconded:** Cllr.L.Griffiths **(Agreed)**
- 170109 Date of Next Meeting**
It was noted that the next Tourism Committee Meeting will take place at 18.00pm on 19th April 2017

The meeting was closed at 19.15pm