



New Alresford Town Council

Alresford Recreation Centre, The Avenue, Alresford, Hants, SO24 9EP

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Minutes of the meeting of the Community & Tourism of New Alresford Town Council held at Alresford Recreation Centre, The Avenue, Alresford, SO24 9EP, on Tuesday 1st October 2019 commencing at 7.30pm

Name	Present	Apologies	Absent
Cllr Evans (Chairman)	✓		
Cllr Gordon-Smith	✓		
Cllr Cavell	✓		
Cllr Sprott (Chairman)	✓		
Cllr Holmes	✓		

ALSO PRESENT: Frances Simpson-Committee Clerk

The Chair welcomed all present to the meeting.

19/055 TO RECEIVE AND ACCEPT APOLOGIES FOR ABSENCE.

Apologies were received and accepted from Rachel Gander WCC TIC, Fiona Issacs ACOC, Katherine Thomas MHR.

19/056 TO RECEIVE DECLARATIONS OF DISCLOSABLE PECUNIARY AND NON-PECUNIARY INTERESTS ON ITEMS ON THE AGENDA.

No declarations of pecuniary or non-pecuniary interests were received at this meeting.

19/057 TO APPROVE DISPENSATIONS FOR DISCLOSABLE PECUNIARY INTERESTS UNDER SECTION 33 OF THE LOCALISM ACT 2011.

The Clerk advised nothing received for this meeting.

19/058 PUBLIC PARTICIPATION FOR FIFTEEN MINUTES TO ALLOW MEMBERS OF THE PUBLIC PRESENT TO RAISE QUESTIONS TO ASK QUESTIONS OF, AND MAKE COMMENTS, REGARDING THE TOWN COUNCIL. QUESTIONS NOT ANSWERED AT THIS MEETING WILL BE ANSWERED IN WRITING TO THE PERSON ASKING THE QUESTION OR MAY APPEAR AS AN AGENDA ITEM FOR THE NEXT MEETING. EACH PERSON WISHING TO SPEAK WILL BE ALLOWED A MAXIMUM OF THREE MINUTES.

(Public Bodies (Admission to Meetings) Act 1960, Section 1)

The Chairman of NATT advised the committee that their open days on 14-15th September were a huge success with excellent attendance as was the 150th Anniversary of the Avenue celebrations on 20th September when the Bishop of Winchester was in attendance.

The editor of the Forum magazine advised that he was producing a 2020 Itchen Valley Calendar and was looking for a donation or dual partnership of this project with NATC to highlight community events.

A representative of the Allsort Motorcar Club explained that next year would see their 30th anniversary and to celebrate they would like to hold a Car Show in Alresford to raise money for charity. He asked if NATC would support this and offer a location.

Other local car shows of this type have proven to be a huge success.

- 19/059** **TO RECEIVE AND APPROVE MINUTES AND RECOMMENDATIONS OF COMMUNITY & TOURISM COMMITTEE MEETING 3rd SEPTEMBER (CIRCULATED)**
(LGA 1972 Sch 12 para 41(1))
A proposal was received, seconded and voted in favour of accepting the minutes as a true and accurate record of the meeting on 3rd September 2019. **RESOLVED: The minutes of the meeting held on 3rd September 2019 be accepted and approved as a true and accurate record.**
- 19/060** **TO NOMINATE & ACCEPT A NEW VICE CHAIRMAN OF THIS COMMITTEE.**
RESOLUTION: Cllr Evans proposed Cllr Holmes to be new vice chair of this committee, Cllr Divall seconded and the committee all agreed this decision.
- 19/061** **TO RECEIVE CHAIRMANS/CLERKS REPORT FOR INFORMATION ONLY.**
The Chairman announced that Alresford had received a silver gilt award for Parish in Bloom Competition. This will be re-published on NATC website, All Things New Alresford and NATC noticeboards.
The clerk offered some new prices for floral containers 2020 which are detailed in 19/063.
- 19/062** **NATC TO CONSIDER THE POSSIBILITY OF HOLDING A CHARITY CAR RALLY.**
RESOLUTION: NATC would like to explore a Classic Car display in Alresford.
The clerk will write to the organiser to express NATC interest and engage with the motor club to hold a car rally. This was proposed by Cllr Evans and Seconded by Cllr Cavell. All agreed.
- 19/063** **TO RECEIVE UPDATES FROM LOCAL ORGANISATIONS & GROUPS.**
The Chairman read written updates from Mid Hants Railway Line.
The Autumn gala will run from 18th-20th October followed by Wizard weekend. Regretfully Walk the Line event has been cancelled and Alton station is now closed until 2020 resulting in all trains departing and arriving at Alresford station. This will impact on visitor parking. 2020 schedule is being developed.
Winchester City Council TIC also sent a written update. They have seen an increase in website users averaging 39,000 sessions per month.
PR highlights have been Keats 200 and Countryfile filmed the Keats walk at the end of September. Kings and Scribes, Mark

Chipperfield (journalist & travel writer) & VW press trip have all taken place. Work has started on Christmas events and Mayflower 400.

19/064 REVIEW HANGING BASKETS/TROUGHS SCHEME AND PRICING FOR 2020.

VAT must now be added to hanging baskets and troughs when sold onto residents/businesses.

RESOLUTION: It was resolved that NATC will increase baskets to a cost of £45 for 2020. The invoices from NATC will have two options: £45 including VAT for residents and £45 + VAT for businesses who are VAT registered. Proposed Cllr Sprott and Seconded by Cllr Cavell. All agreed.

The committee discussed the possibility of offering flower troughs for flat roofs in the town centre. The clerk will investigate the cost of providing these from the nursery so that this cost can be added to the budget for this committee.

19/065 TO AGREE SHORT TERM DELIVERABLE PROJECTS THAT CAN BE ACHIEVED BY JANUARY 2020.

Each councillor from this committee suggested an idea for a project in the following order: Soap box racing in Broad Street down to the town mill, a town crier and re-painting of litter bins in the town to include Alresford town crest. Re-usable mugs and water bottles printed with Alresford scenes, a car rally and small music/country show alongside a town picnic. Also, an Alresford Beach could be constructed for the summer months and an over 75's VE day event.

In addition to this there was a suggestion of promoting a teenage council for 13-17-year olds. Some of these suggested ideas will be explored in further detail in the future to see if they are viable projects for NATC.

19/065.1 JUTE /COTTON BAG PROJECT.

After considering various quotations for Alresford bags it was RECOMMENDED that NATC obtain a mock-up of products supplied by 2 companies to show businesses in the town. In this way the council will be able to gauge interest for marketing the environmentally friendly bags.

19/065.2 AGREE WATER REFILL STICKER SCHEME FOR TOWN CENTRE SHOPS AND BUSINESSES

RESOLUTION: It was agreed that NATC will take part in the Refill.org scheme. Proposed by Cllr Evans and Seconded by Cllr Sprott. All agreed.

- 19/066** **DISCUSS & AGREE IF THIS COMMITTEE WOULD LIKE TO SPONSOR THE FORUM 2020 CALENDAR OF EVENTS.**
RESOLUTION: It was agreed that NATC would contribute £1000 to be in dual partnership for this calendar and this money will be put into the new committee budget.
Proposed by Cllr Gordon-Smith and Seconded by Cllr Holmes.
There would be room in each month to add information that the council need to raise awareness on.
- 19/067** **TO REVIEW COMMUNITY & TOURISM COMMITTEE FINANCES & BUDGET**
The chairman of this committee will continually update the budget.
- 19/068** **TO AGREE A PLAN FOR THE WEST STREET TELEPHONE KIOSK ONCE ADOPTION IS COMPLETE.**
Various uses for the telephone kiosk were suggested and this will be re-visited once the adoption is completed.

The Chairman concluded the meeting at 21.25pm.

Date of the next meeting is 5th November 2019, 19.30 pm at the Council Meeting Room.