



New Alresford Town Council

TOURISM COMMITTEE MEETING

**MINUTES OF THE MEETING OF NEW ALRESFORD TOWN COUNCIL held on
Tuesday 24th July 2018 at 6.00PM in the Alresford Recreation Centre, Alresford**

	In Attendance	Apologies	Absent
Cllr Evans	✓		
Cllr Power	✓		
Cllr Deeming		✓	
Cllr Gordon Smith	✓		
Cllr Pinch	✓		
Cllr Spencer	✓		
Cllr Sprott		✓	

Also present: Frances Simpson, Committee Clerk

180701	To receive and accept apologies for absence Apologies were received from Cllrs Sprott & Deeming.
180702	To receive Declarations of Interest on Agenda There were no Items of Interest on Agenda items relevant to the agenda received.
180703	The Chairman to sign as a correct record the Minutes of the Council meeting held on 16th January 2018 The Chairman signed as a correct record the Minutes of the Council meeting held on 16 th January 2018
180704	Public participation-None
180705	To consider any matters arising not covered on the agenda elsewhere- Rachel Gander from WCC Tourism team gave a written update. A new website has been launched which incorporates the new 'Visit Winchester' branding. Currently many of the trail leaflets have been or are being updated. The brand-new Winchester Tourist Information Centre was officially opened on 12 th July. There are new services such as a box office to purchase tickets to local events and attractions. TV screens advertise local businesses and services and visitors can browse tablets to plan their visit to Winchester.
180706	Budget review of this committee- The committee highlighted three headings on the budget for discussion: The Pocket Guide, Inherent projects and the Christmas tree project. It was proposed that NATC will contact the Chamber of Commerce to make them aware that we can offer some support to their projects. Proposed: Cllr Power Seconded: Cllr Pinch All agreed. The Alresford Pigs and the Chamber of Commerce work together on the town Christmas trees and they require a changeover to LED bulbs. NATC has offered some support.
180707	To review the situation with business parking spaces at NATC Arlebury Car Park- WCC parking have offered an apology for the length of time involved in this issue but advise that the proposal will have to go through a TRO process which is likely to include a consultation with local businesses and statutory consultees. The committee proposed that NATC write back to WCC and ask them to investigate the process as laid out by their principal legal officer whereby the process is shortened by way of advertising the price change to come into effect 21 days later. If there needed to be

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	a change of order involving consultation, then the proposal would need to consider any objections and if necessary making the decision via a committee or PHD. Proposed: Cllr Pinch Seconded: Cllr Spencer All agreed.
180708	To agree to reprint the Millennium & Alre Valley Trail Guides- The leaflets were last re-printed in 2015 and now require another re-print. It was proposed that the clerk ascertain the price of this whilst any other required changes are identified. The spelling of the river is to remain 'Alre'. Proposed: Cllr Evans Seconded: Cllr Power All agreed
180109	There being no other business the meeting closed at 7pm
	The date of the next Economy & Tourism meeting was confirmed as 23 rd October 2018

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